

EXPERIENCE

PURE+APPLIED, New York, NY, 06/08 – present

Freelance designer

Assisted in the installation of the exhibition of "Campaigning for President: New York and the American Election" at the Museum of the City of New York and assisted in designing a mailer brochure promoting Prospect 1. New Orleans, an international biennial for United States.

PARSONS CAREER SERVICES, New York, NY, summer 2006 – spring 2008

Student Worker

First contact for students, alumni and employers, reviewed resumes, answered phone calls and managed schedules and the Parsons Online Job Board.

TENAZAS DESIGN, New York, NY, fall 2007

Design Assistant

Assisted principal designer, Lucille Tenazas, in a brand identity project for the The Heckscher Museum of Art. Tasks included preparing presentations and assisting in the development of logotype, letterheads, envelopes and business cards.

ROANNE ADAMS, New York, NY, fall 2007

Graphic design intern

Assisted principal designer, Roanne Adams, in projects that included redesigning and conceptualizing email templates, web banners, wedding invitation, business card, logotype and apparel print design.

JWT, New York, NY, summer 2007

Graphic design intern

Worked closely with art directors in preparing client presentation decks, storyboards, in-house promotional poster, conceptualizing ideas and photo researching. Clients included DTC, Sunsilks, Smirnoff, Sunglass Hut, Dress for Success.

LILO STUDIO, New York, NY, spring 2007

Graphic design intern

Executed packaging and book mock-ups, developed design concepts and illustrations, scanning, photo researching and general office duties.

CITYPARKS FOUNDATION, New York, NY, summer 2006

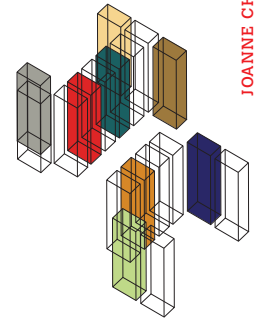
CENTRAL PARK SUMMERSTAGE graphic design intern

Used pre-existing graphics and logos to design admission passes, drink tickets, crew t-shirts, member and devotee cards and flyers for multiple events.

FLY DVD, New York, NY, spring/summer 2006

Intern

Organized mailing lists of various contacts, compiled resources and inspirational ideas from magazines and newspapers, assisted in the production of a film shoot, ran delivery errands and assisted in conceptualizing the layout and design of e-press releases.



EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN,
New York, NY

BFA Communication Design and Technology 2008

Honor graduate

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Basic HTML and CSS

Basic AfterEffects

Basic Flash MX

Silkscreen

Microsoft Word

Microsoft PowerPoint

Fluent in Malay Language

Conversant in Cantonese